

By June 12, 2009, television stations across America must switch to all-digital broadcasting.

Is your TV ready for the switch?

Federal law requires all full-power television stations to switch from analog to digital broadcasting by June 12, 2009. Some stations will switch prior to this date.

Digital television (DTV) is a more efficient technology that provides clearer pictures, better sound and frees up the airwaves for a variety of other new services.

But if you are one of millions of consumers who receive free TV through rooftop antennas or rabbit ears, you will need to upgrade your TV set to continue receiving free television.

If you subscribe to cable or satellite service, you should not be affected. But any TV sets that are not connected to a pay TV service and do not have a built-in digital tuner, will need a converter box to continue receiving free, over-the-air television after the transition is completed.

For more information about the DTV Transition, visit:

DTVAnswers.com

An initiative of the National Association of Broadcasters

