

**NAB 100-Day DTV Countdown Press Conference  
November 10, 2008  
Speaker Biographies (in order of appearance)**

**David Gregory, NBC News**

David Gregory is NBC News' chief White House correspondent and host of "Race for the White House" on MSNBC. Leading the network's coverage of the Bush presidency, he reports regularly on "NBC Nightly News with Brian Williams," "Today" and for MSNBC and MSNBC.com. As a political commentator, he is a frequent contributor on "Meet the Press" and "The Chris Matthews Show."

**David K. Rehr, National Association of Broadcasters**

David K. Rehr is president and CEO of NAB, and a fierce advocate for America's free, local television and radio stations and networks. Prior to joining NAB, Rehr was president of the National Beer Wholesalers Association. With a doctorate in economics from George Mason University and more than 20 years of experience on Capitol Hill and in the lobbying community, Rehr is a proven advocate for entrepreneurs and businesses large and small before the federal government.

**Secretary Carlos M. Gutierrez, U.S Department of Commerce**

Carlos M. Gutierrez is the 35th Secretary of the U.S. Department of Commerce, the voice of business in government. Secretary Gutierrez was sworn into office on February 7, 2005. The former chairman of the board and chief executive officer of Kellogg Company, Secretary Gutierrez is a core member of President Bush's economic team. Secretary Gutierrez studied business administration at the Monterrey Institute of Technology in Queretaro, Mexico.

**Kevin Martin, Federal Communications Commission**

FCC Chairman Kevin Martin was nominated by President George W. Bush to a Republican seat on the Commission and was sworn in on July 3, 2001. He was designated chairman by President Bush on March 18, 2005. Chairman Martin was re-nominated for a second term as commissioner and chairman by President Bush on April 25, 2006. Before joining the FCC, Chairman Martin was a Special Assistant to the President for Economic Policy.

**Deborah Taylor Tate, Federal Communications Commission**

FCC Commissioner Deborah Taylor Tate was appointed by President Bush in November 2005 to the U.S. Federal Communications Commission. Commissioner Tate serves as Chair of the Federal-State Joint Board on Universal Service, as well as the Federal Chair of the Federal-State Joint Conference on Advanced Telecommunications Services (706 Board).

**Robert M. McDowell, Federal Communications Commission**

Robert M. McDowell was nominated by President George W. Bush to a seat on the Federal Communications Commission on February 6, 2006, unanimously confirmed by the U.S. Senate on May 26, 2006 and sworn in as FCC Commissioner on June 1, 2006. Commissioner McDowell brings approximately 16 years of private sector experience in the communications industry. He has served on the North American Numbering Council and on the board of directors of North American Numbering Plan Billing and Collection, Inc.

**Gary Shapiro, Consumer Electronics Association**

Gary Shapiro is president and CEO of the Consumer Electronics Association, the U.S. trade association representing over 2,300 consumer electronics companies and owning and producing the continent's largest annual trade show, the International CES. Mr. Shapiro led the electronics industry in its successful transition to HDTV.

*Continued on back*

**Joe Uva, Univision**

Joe Uva serves as chief executive officer of Univision Communications Inc., the premier Spanish-language media company in the United States. Since he joined the company in April 2007, Univision has achieved consistent growth through the successes of its three television networks – Univision, TeleFutura and Galavisión – and its radio and online operations.

**Mark Lloyd, Leadership Conference on Civil Rights**

Mark Lloyd is the vice president of strategic initiatives at the Leadership Conference on Civil Rights and an affiliate professor of public policy at Georgetown University. Mr. Lloyd is a communications attorney and an award-winning broadcast journalist. Prior to joining LCCR, Mr. Lloyd was a senior fellow at the Center for American Progress and Martin Luther King, Jr. visiting scholar at the Massachusetts Institute of Technology. He received his undergraduate degree from the University of Michigan and his law degree from Georgetown University.

**Bill Novelli AARP**

Bill Novelli is CEO of AARP, a membership organization of over 40 million people aged 50 and older, half of whom remain actively employed. AARP's mission is to enhance the quality of life for all as we age. Mr. Novelli is a recognized leader in social marketing and social change, and has managed programs in cancer control, diet and nutrition, cardiovascular health, reproductive health, infant survival, pay increases for educators, charitable giving and other programs in the U.S. and the developing world.

**Paula Kerger, PBS**

Paula A. Kerger is president and chief executive officer of PBS, the nation's largest noncommercial media organization with more than 357 member stations throughout the nation. Ms. Kerger is also a director of the PBS Foundation, an independent organization that raises private sector funding for PBS and the International Academy of Television Arts and Sciences.

**Victor Cabral, NBC/Telemundo**

Victor Cabral joined the NBC Law team as senior Washington counsel for NBC/Telemundo in 2003. He coordinates Telemundo's government and public relations throughout the company and works with the NBC Universal corporate communications team and the TV station's group. Prior to joining NBC, Mr. Cabral was vice president of government and Hispanic relations with Verizon. He has worked in private law practice and on Capitol Hill on the Senate Judiciary Committee.

**James Assey, National Cable & Telecommunications Association**

James Assey currently holds the position of executive vice president of the National Cable & Telecommunications Association. Prior to his position at NCTA, Mr. Assey was a longtime staff member on the U.S. Senate Committee on Commerce, Science and Transportation chaired by U.S. Senator Daniel K. Inouye (D-HI).

**Chris McLean, Consumer Electronics Retailers Coalition**

Christopher A. McLean serves as the executive director of the Consumer Electronics Retailers Coalition, a public policy organization consisting of the major specialty retailers of consumer electronics products, general retailers selling consumer electronics and retail associations. He is also a principal partner in e-Copernicus, a full-service consulting firm located in Washington, D.C.