



100:DAY COUNTDOWN

A listing of notable DTV events

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An initiative of the National Association of Broadcasters




Notable Events for January 2009

S	M	T	W	T	F	S
				 1 New Year's Day	 3 Fiesta Bowl Parade, Phoenix Arizona's largest single-day spectator event	
4	5	6	7	 8 BCS National Championship, Miami (tentative)	9	10
	12	13	14	Jacksonville, Fla. marketwide analog shut-off test (2 of 3)	16	17
	19	 20 Inauguration Day		22	23	24
25	26	27	28	29	30	 31 Chinese Lunar New Year Parade and Festival Los Angeles

30 days left !!!

Hawaii becomes first state to go all-digital

Notable Events for February 2009

S	M	T	W	T	F	S
 1 Super Bowl, Tampa (tentative)	2	3 Jacksonville, Fla. marketwide analog shut-off test (3 of 3)	4	5  HomeWorld show and WHIO-TV, Dayton	6	7
8 HomeWorld show and WHIO-TV, Dayton	9	10	11	12	13	14 Valentine's Day 



Legend



Road Show event



Speakers Bureau event

For more information about NAB's DTV transition campaign, please contact Shermaze Ingram at (202) 429-5477 or singram@nab.org or Linda Yun at (202) 429-4190 or lyun@nab.org

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