



For consumers, the importance of recycling is on the rise. In fact, CEA research reveals that 87 percent of consumers believe that recycling consumer electronics products is important – a 9 point increase since 2005.

While the June 12, 2009 transition to digital television (DTV) will impact consumers with analog televisions, consumers will not have to discard those televisions. Analog televisions can still be used to view digital television through a connection to cable or satellite service, or via a digital-to-analog converter box.

Consumers may choose to transition by purchasing a new DTV. While old analog sets can still be used to connect to DVD players, VCRs and video game consoles, some consumers may choose to remove those sets from their home. For those consumers who do, CEA recommends that they donate or recycle those products. Consumers can learn how to recycle their old set at **myGreenElectronics.org**.

myGreenElectronics.org is designed to be a “one stop” resource when it comes to electronics and the environment – empowering consumers to make responsible choices throughout their products’ life cycle (purchasing, use, reuse, and recycling).

Many CE manufacturers have corporate recycling programs for used CE products. Dell, Samsung, Apple, Sony, Gateway, HP, Nokia and Motorola all sponsor various recycling programs. Visit **myGreenElectronics.org** or the manufacturer’s website for more information.

myGreenElectronics.org also includes a zip code searchable database of recycling facilities near you. Also, don’t forget your local charities like Goodwill and the Salvation Army.